



PANDUAN
KADAR HARGA
FUTEJ & ARKIB

FOOTAGE & ARCHIVES
RATE CARD GUIDE



PERBADANAN KEMAJUAN
FILEM NASIONAL MALAYSIA



Pengenalan Introduction

Perbadanan Kemajuan Filem Nasional Malaysia (FINAS) adalah sebuah Agensi Kerajaan di bawah Kementerian Komunikasi dan Multimedia Malaysia, ditubuhkan dalam tahun 1981 melalui Akta Parlimen untuk menggalak, memelihara dan memudahkan kemajuan perusahaan perfileman Malaysia.

The National Film Development Corporation Malaysia (FINAS) is a Government Agency under the Ministry of Communication and Multimedia Malaysia established in 1981 by an Act of Parliament to promote, nurture and facilitate the development of the film industry of Malaysia

Isi Kandungan

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untuk maklumat lanjut sila layari
for more information please visit
www.finas.gov.my

Objektif | Objective

Menggalak, memelihara dan memudahkan kemajuan industri perfileman.

To Uplift, Nurture and Facilitate the Development of Malaysian Film Industry.

Visi | Vission

Peneraju industri perfileman Malaysia bertaraf antarabangsa.

Catalysing domestic growth of Malaysian film industry and its international visibility.

Mision | Mission



Memacu industri perfileman Malaysia ke peringkat Antarabangsa

Positioning Malaysia as Privileged Destination for National and International Productions



Memperkasakan perkhidmatan dan kemudahan yang cekap dan berkesan

Escalating Film Industry Services and Facilities



Memperkasakan profesionalisme dalam kalangan penggiat industri

Solidifying Talent Development with Requisite Skills and Competencies



Meningkatkan sokongan, penontonan dan semangat mencintai filem tempatan

Elevating the Support and Encouraging the Spirit of Loving Malaysian Films

Sewaan Kemudahan dan Peralatan Perfileman

Selaras dengan objektif penubuhan FINAS, iaitu menggalak, memelihara dan memudahkan industri perfileman, FINAS menyediakan sewaan peralatan dan kemudahan perfileman seperti peralatan produksi, pasca-produksi dan studio. FINAS juga sentiasa berusaha untuk memberi bantuan perkhidmatan yang terbaik dan berkualiti kepada penggiat industri perfileman dengan menawarkan kadar sewaan yang berpatutan serta penggunaan peralatan dan kemudahan perfileman yang moden dan berteknologi tinggi.



Sewaan
Kemudahan dan
Peralatan



Kandungan
Kreatif, Muzik
dan Futej



Peralatan
Perfileman dan
Pasca Produksi

Rental Facilities and Filming Equipment

”

Based on our objective to promote, nurture and facilitate the development of Malaysian film industry, FINAS provides various equipment and facility rental services for our clients. Equipment and facility rental services varies from production equipment, post-production and studios are equipped with modern and high-tech facilities available at an affordable rates.

KANDUNGAN KREATIF

Perkhidmatan penerbitan kandungan kreatif

Creative content production services

01 PROMO

PROMO

Premium / Premium	RM 24,000 - RM 64,000
Agensi Kerajaan / Government Agency	RM 15,000 - RM 42,000
Badan Bukan Kerajaan / Non Government Agency	RM 12,000 - RM 32,000
Pelajar / Student	RM 12,000 - RM 32,000

02 Pesanan Khidmat Masyarakat

Public Service Announcement

Premium / Premium	RM 24,000 - RM 80,000
Agensi Kerajaan / Government Agency	RM 15,000 - RM 52,000
Badan Bukan Kerajaan / Non Government Agency	RM 12,000 - RM 40,000
Pelajar / Student	RM 12,000 - RM 40,000

03 Dokumentari

Documentary

Premium / Premium	RM 64,000 - RM 160,000
Agensi Kerajaan / Government Agency	RM 42,000 - RM 105,000
Badan Bukan Kerajaan / Non Government Agency	RM 32,000 - RM 80,000
Pelajar / Student	RM 32,000 - RM 80,000

04 Video Pendek

Short Video

Premium / Premium	RM 32,000 - RM 64,000
Agensi Kerajaan / Government Agency	RM 20,000 - RM 42,000
Badan Bukan Kerajaan / Non Government Agency	RM 16,000 - RM 32,000
Pelajar / Student	RM 16,000 - RM 32,000

Perkhidmatan penerbitan kandungan kreatif

Creative content production services

05 Video Muzik

Music Video

Premium / Premium	RM 80,000 - RM 120,000
Agensi Kerajaan / Government Agency	RM 50,000 - RM 80,000
Badan Bukan Kerajaan / Non Government Agency	RM 40,000 - RM 60,000
Pelajar / Student	RM 40,000 - RM 60,000

06 Iklan / Komersil

Advertising / Commercial

Premium / Premium	RM 80,000 - RM 160,000
Agensi Kerajaan / Government Agency	RM 50,000 - RM 105,000
Badan Bukan Kerajaan / Non Government Agency	RM 40,000 - RM 80,000
Pelajar / Student	RM 40,000 - RM 80,000



PRODUKSI MUZIK

Perkhidmatan sewaan Studio Digital Mix Stage

Digital Mix Stage Studio rental services

01 Skor Filem

Film Score

Premium / Premium	RM 28,000 - RM 68,000
Agensi Kerajaan / Government Agency	RM 20,000 - RM 55,000
Badan Bukan Kerajaan / Non Government Agency	RM 14,000 - RM 34,000
Pelajar / Student	RM 14,000 - RM 34,000

02 OST Filem (Tanpa Artis)

Film OST (Without Artis)

Premium / Premium	RM 23,000 - RM 30,000
Agensi Kerajaan / Government Agency	RM 15,000 - RM 20,000
Badan Bukan Kerajaan / Non Government Agency	RM 12,000 - RM 15,000
Pelajar / Student	RM 12,000 - RM 15,000

03 OST - Drama

Drama - OST

Premium / Premium	RM 14,000 - RM 23,000
Agensi Kerajaan / Government Agency	RM 9,000 - RM 15,000
Badan Bukan Kerajaan / Non Government Agency	RM 7,000 - RM 12,000
Pelajar / Student	RM 7,000 - RM 12,000

04 Dokumentari (5 - 30 minit)

Documentary (5 - 30 minutes)

Premium / Premium	RM 10,000 - RM 23,000
Agensi Kerajaan / Government Agency	RM 6,000 - RM 15,000
Badan Bukan Kerajaan / Non Government Agency	RM 5,000 - RM 12,000
Pelajar / Student	RM 5,000 - RM 12,000

Perkhidmatan sewaan Studio Digital Mix Stage

Digital Mix Stage Studio rental services

05 Promo (30 saat) Promo (30 second)

Premium / Premium	RM 3,000 - RM 5,000
Agensi Kerajaan / Government Agency	RM 2,000 - RM 3,000
Badan Bukan Kerajaan / Non Government Agency	RM 1,500 - RM 2,500
Pelajar / Student	RM 1,500 - RM 2,500

06 Pesanan Khidmat Masyarakat (30 saat) Public Service Announcement (30 second)

Premium / Premium	RM 1,500 - RM 3,500
Agensi Kerajaan / Government Agency	RM 1,000 - RM 3,000
Badan Bukan Kerajaan / Non Government Agency	RM 500 - RM 1,500
Pelajar / Student	RM 500 - RM 1,500

07 Infografik Infographic

Premium / Premium	RM 1,500 - RM 3,500
Agensi Kerajaan / Government Agency	RM 1,000 - RM 2,500
Badan Bukan Kerajaan / Non Government Agency	RM 500 - RM 1,500
Pelajar / Student	RM 500 - RM 1,500

08 Lagu Korporat (Tanpa artis) Corporate Song (Without artist)

Premium / Premium	RM 23,000 - RM 80,000
Agensi Kerajaan / Government Agency	RM 15,000 - RM 52,000
Badan Bukan Kerajaan / Non Government Agency	RM 12,000 - RM 40,000
Pelajar / Student	RM 12,000 - RM 40,000

PRODUKSI MUZIK

Perkhidmatan sewaan Studio Digital Mix Stage

Digital Mix Stage Studio rental services

09 Iklan / Jingles (3 saat)

Advertising / Jingles (3 second)

Premium / Premium	RM 3,000 - RM 10,000
Agensi Kerajaan / Government Agency	RM 2,000 - RM 6,000
Badan Bukan Kerajaan / Non Government Agency	RM 1,500 - RM 4,500
Pelajar / Student	RM 1,500 - RM 4,500

10 Latarbelakang Muzik (1 - 3 minit)

Music Background (1 - 3 minutes)

Premium / Premium	RM 3,000 - RM 7,500
Agensi Kerajaan / Government Agency	RM 2,000 - RM 5,000
Badan Bukan Kerajaan / Non Government Agency	RM 1,500 - RM 3,500
Pelajar / Student	RM 1,500 - RM 3,500

11 Iklan TV Komersial (1 - 3 minit)

Commercial TV Advertising (1 - 3 minutes)

Premium / Premium	RM 20,000 - RM 35,000
Agensi Kerajaan / Government Agency	RM 13,000 - RM 25,000
Badan Bukan Kerajaan / Non Government Agency	RM 10,000 - RM 18,000
Pelajar / Student	RM 10,000 - RM 18,000



Pakej A / Package A

Dokumentari (30 - 60 minit) / Documentary (30 - 60 minutes)

Bermula dari / starting from RM 3,900 – RM 7,800 / USD 1,000 – USD 2,000

Futej atau Liputan Arkib (saat) / Footage or Archive Coverage (second)

Bermula dari / Starting from RM 33 / USD 10

Cereka (90 - 120 minit) / Fiction (90 - 120 minutes)

Bermula dari / starting from RM 15,600 / USD 4,000

Penggunaan komersial (syarikat pengiklanan, syarikat produksi, penyiar, syarikat OTT)

Commercial use (advertising company, production company, broadcast, company OTT)

Pakej B / Package B

Dokumentari (30 - 60 minit) / Documentary (30 - 60 minutes)

Bermula dari / starting from RM 3,000 – RM 6,000 / USD 750 – USD 1,500

Futej atau Liputan Arkib (saat) / Footage or Archive Coverage (second)

Bermula dari / starting from RM 25 / USD 8

Cereka (90 - 120 minit) / Fiction (90 - 120 minutes)

Bermula dari / starting from RM 12,000 / USD 3,000

Penggunaan penyiaran (syarikat produksi, penyiar, syarikat OTT)

Broadcast use (production company, broadcast, company OTT)

Pakej C / Package C

Dokumentari (30 - 60 minit) / Documentary (30 - 60 minutes)

Bermula dari / starting from RM 240 – RM 400 / USD 60 – USD 100

Futej atau Liputan Arkib (saat) / Footage or Archive Coverage (second)

Bermula dari / starting from RM 1 - RM 23 / USD 6

Cereka (90 - 120 minit) / Fiction (90 - 120 minutes)

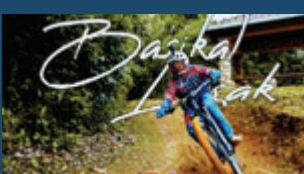
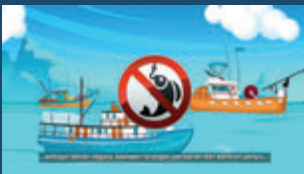
Bermula dari / starting from RM 960 / USD 240

Penggunaan selain/bukan penyiaran/ komersial (agensi & jabatan kerajaan, pendidikan, penyelidikan dan kegunaan persendirian)

Use other than / not broadcast use (commercial, agency and government departments, education, research and personel use)

Kandungan Kreatif Terbitan FINAS

FINAS Creative Content



Perkhidmatan Makmal Laboratory Services

	35MM	16MM
A. Pembaikan dan Pemeriksaan <i>Repair and Inspection</i>	RM 2,000 jam /hour	RM 2,000 jam /hour
B. Imbasan <i>Scanning</i>	RM 5,000 jam /hour	RM 5,000 jam /hour
C. Pengreiddan Warna dan Restorasi Digital <i>Colour Grading and Digital Restoration</i>	RM 3,000 jam /hour	RM 3,000 jam /hour
D. Transkod dan Format Penghantaran <i>Transcoding and Delivery Format</i>	RM 1,500 jam /hour	RM 1,500 jam /hour
E. Sewaan Penyimpanan Filem (Untuk Filem Negatif dan Positif dan Penyimpanan Pita) <i>Film Vault Rental (for Negative and Positive Film and Tape Storage)</i>	RM 100 jam 1 can / tape / setahun / year	
	35MM	16MM
Pakej Perkhidmatan A,B,C and D <i>Package Services A,B,C and D</i>	RM 10,000 jam / hour	RM 10,000 jam / hour





FINAS Hulu Kelang : Studio Merdeka Complex, Ulu Klang Road, 68000 Ampang, Selangor

FINAS Petaling Jaya : Jln Utara, Pjs 52, 46200 Petaling Jaya, Selangor

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